

Sponsorship Proposal

Inspiring Youth Awards 2026

Help us amplify the positive stories and voices of young people in Northwest Tasmania.



The Inspiring Youth Awards 2026 is a celebration recognising young people aged 13-18 across Northwest Tasmania who make positive contributions to our community. And we want to ramp up the celebrations and increase nominations!

The awards provide a powerful narrative by showcasing the talent, resilience and impact of young people.

Plus, these awards allow us to connect meaningfully with and reach deeply into our Northwest community. Your brand can join us!



Lead Sponsor Opportunity – \$10,000



Your investment will:

- Help us increase nominations through engaging social media advertising
- Help us create engaging content (photos, video) to amplify the stories of nominees and winners
- Deliver an amazing awards celebration in October with meaningful prizes and recognition.

We see these young people every day in our work and they need their voices to be heard and achievements recognised.

Open to young people aged 13–18 across Northwest Tasmania

Nominees are put forward by teachers, employers, sporting clubs, youth services, neighbours and community members.

Every nominee along with families, friends and supporters are invited to attend a celebratory **Awards Presentation lunch**, attended by around 200 community members.

The event is consistently well supported by local media and generates positive community engagement.





Key Dates

- 1st July – start promoting awards
- 29th July – nominations open
- 26th Aug – nominations close
- 7th Oct – awards presentation lunch



Award Categories

The Lowkey Legend Award

Recognising someone who brings positive energy, supports others, and leads by example. They're the kind of person people genuinely look up to and respect.

Quiet Achiever Award

For the person who quietly gets things done, always puts in the effort, and can be counted on no matter what. They achieve great things without needing recognition or attention.

The Great Mate Award

Celebrating the mate who always has your back. This award highlights someone who shows genuine support, encouragement, and kindness to the people around them.

Each category winner receives a \$300 prize, presented during the luncheon.



Lead Sponsor Investment: \$10,000

Exclusive Benefits include:

Naming rights, event presented as:

“Inspiring Youth Awards 2026, proudly presented by [Your Business Name]”

Your business name integrated across all platforms and communication

- Logo prominence on all event materials (print & digital)
- Exclusive 1-2 minute social media video highlighting your brand and it's involvement eg. 'meet our sponsor'
- Front-page placement in nomination promotions
- Branding on media releases and media backdrop
- Acknowledgement in all local media coverage (print, radio & online)
- Logo featured on event program and nominee certificates
- Corporate banner placement at the luncheon.



Event-Day Recognition



- Opportunity for a company representative to deliver a short address
- Opportunity to present one award category
- Verbal acknowledgement throughout the event
- Reserved premium seating table for 10 guests.



Marketing & Media Reach



- Coverage across Northwest Tasmania through:
 - Local newspapers
 - Community radio
 - Social media - Facebook, Instagram, LinkedIn (organic and paid)
- Exposure to more than 200 attendees expected on event day
- Direct brand visibility to approx 50 local families plus a broad mix of community members and services prior to the event



Community Impact Positioning

Align your brand with:

- Youth empowerment
- Community wellbeing
- Positive mental health and resilience
- Grassroots recognition

This partnership demonstrates tangible corporate social responsibility in action - supporting local young people at a formative stage in their lives.

Next Steps

We would love the opportunity to meet and discuss how we can tailor this partnership to align with your business goals and community priorities.

Contact:

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For more info on the event scan the QR code.



YFCC
YOUTH, FAMILY & COMMUNITY CONNECTIONS

Help us amplify the positive stories and voices of young people in Northwest Tasmania.

