

Collaboration Canvas for

Problem being solved For each party to the collective, what problem is it addressing for them?	The Collective List the major players that are collectively addressing and delivering the value propositions	Key Activities What key activities will be undertaken?	Collaborative value proposition What value proposition are the collaborators creating for customers / beneficiaries?	Ongoing relationship What type of relationship is being established and maintained with the customer / beneficiary?	Customer / beneficiary Who will benefit from this initiative?	Problem being solved What problem(s) are we solving for them?
		Key resources What key resources will be utilised?		Channels How are customers / beneficiaries engaged or reached?		
Won't Work If ... What might get in the way or pose an unacceptable risk for this initiative?				Will Work If ... What will be the key indicators of success?		